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## **PETER GRIFFITHS JOINS TECHNOLOGY ADVISORY BOARD OF BRIDGE GROWTH PARTNERS**

New York, January 21, 2015 – Bridge Growth Partners, LLC today announced that Peter Griffiths, former Executive Vice President of Products at CA Technologies, has joined the firm’s technology advisory board.

Mr. Griffiths has more than 20 years of senior level leadership experience in software and data analytics with CA Technologies, IBM and Cognos, as well as experience in management consulting and financial services.

“Peter’s extensive expertise and relationships in the technology industry make him a great addition to our technology advisory board as we continue to invest in companies where we can add unique and enduring value to achieve significant growth.” said Tom Manley, Senior Managing Director and Chief Administrative Officer of Bridge Growth Partners. “As a friend and former colleague at Cognos – not only of mine but of others on our technology advisory board – we are excited to have Peter join Bridge Growth Partners and look forward to working with him again in this capacity.”

Mr. Griffiths said, “I am thrilled to join Bridge Growth’s technology advisory board and work alongside such a talented team. I look forward to applying my experience and relationships in technology and software to help Bridge Growth source, evaluate and develop promising investment opportunities that can create significant value.”

In his role at CA Technologies, Mr. Griffiths was responsible for investment and strategy across the company’s broad portfolio of products and solutions for enterprise and growth markets, including leading five business units which drove CA Technologies’ leadership in IT Management Cloud, DevOps and Security. In his role at IBM, where he was Vice President, WW Business Analytics and Applications Development, Mr. Griffiths was responsible for building the Business Analytics division within IBM Software Group, including the acquisition and integration of SPSS, Clarity, and OpenPages. Prior to IBM, Mr. Griffiths served as Senior Vice President of Products at Cognos, which he joined when Cognos acquired Relational Matters PLC, a data analytics company that Mr. Griffiths co-founded and led as Chief Executive Officer.

Mr. Griffiths is a Member of the Board of Directors of Lavastorm Analytics and the Board of Trustees of the Anita Borg Institute and earned a Bachelor of Science degree in Electronic Engineering with 1st Class Honors from Brighton University in England.

Other members of Bridge Growth’s technology advisory board include Rob Ashe, former Chief Executive Officer of Cognos and General Manager of IBM’s Business Analytics division; Nanci Caldwell, former Executive Vice President and Chief Marketing Officer of PeopleSoft; and Janet Perna, former General

Manager of Information Management within IBM's Software Group.

**About Bridge Growth Partners**

Bridge Growth Partners, LLC is a uniquely structured growth-oriented private equity firm that focuses on investments in the technology and financial services sectors. Bridge Growth was founded with the goal of bringing together significant investment, financial, operating, and strategic business building expertise and talent. The firm's founding principals are Sander Levy, Kevin Parker and Alok Singh, who each have extensive experience in strategic development, corporate positioning, driving growth and operating improvements, and building effective boards of directors with world-class governance practices. For more information about Bridge Growth Partners, please visit [www.bridgegrowthpartners.com](http://www.bridgegrowthpartners.com).

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